



Exchange Club Fair of Charleston, Inc.
dba Coastal Carolina Fair Sponsorship
Application Form 2021

Company name(s) (both legal name and dba name)

Name: _____

Contact name (signing the agreement)

First: _____ Last: _____

Contact's nickname (for greetings on letters / emails)

Name: _____

Mailing address

Address line 1: _____

Address line 2: _____

City: _____ State: _____ Zip: _____

Phone number

Work phone: _____ Mobile phone: _____

Email address

Email Work: _____ @ _____

Email Home: _____ @ _____

Sponsorship level

- Patriot Sponsor Level (\$1,000)
- White Ribbon Sponsor Level (\$5,000)
- Red Ribbon Sponsor Level (\$10,000)
- Blue Ribbon Sponsor Level (\$15,000)
- Presenting Sponsor Level (\$20,000)
- Premier Star Sponsor Level (\$50,000) (Limited to One)

List Comp Tickets to issue (if different from sponsorship level description): **List**

Parking Passes to issue (if different from sponsorship level description): **List**

Billboards to issue (if different from sponsorship level description):

List Special considerations (e.g. indoor/outdoor booth spaces, wristband night, exclusivity, naming rights, etc.):

Patriot Sponsor Level (~~\$2,000~~ / \$1,000)

- 4 Admission Tickets
- 1 VIP Parking Pass
- Memorial or Sponsor name tag on Bench or table
- Website recognition

White Ribbon Sponsor Level (\$5,000)

- Gate Signage
- 100 Admission Tickets (\$1,200.00 value)
- 4 VIP Parking Passes
- Website recognition (Not premiere)
- Newspaper Advertisement recognition
- Logo included on Map Handouts
- Luncheon Acknowledgement

Red Ribbon Sponsor Level (\$10,000)

- Gate Signage
- Billboard Signage
- 125 Admission Tickets (\$1,500.00 value)
- 8 VIP Parking Passes
- Website recognition (Logo is solo featured at intervals)
- TV/Newspaper Advertisement recognition
- Hand Stamp Name Day (first come first serve)
- Logo included on Map Handouts
- Luncheon Acknowledgement
- Guided, behind-the-scenes tour of the fairgrounds
- Meet the President of the Fair

Blue Ribbon Sponsor Level (\$15,000)

- Gate Signage
- Billboard Signage
- 150 Admission Tickets (\$1,800.00 value)
- 10 VIP Parking Passes
- Website recognition (Logo is solo featured at random intervals)
- TV/Newspaper Advertisement recognition
- Hand Stamp Name Day (first come first serve)
- Logo included on Map Handouts
- Luncheon Acknowledgement
- Guided, behind-the-scenes tour of the fairgrounds
- Lunch with Fair President

Presenting Sponsor Level (\$20,000)

- Gate Signage
- Billboard Signage
- 200 Admission Tickets (\$2,400.00 value)
- 10 VIP Parking Passes
- Website recognition (Logo is solo featured at random intervals)
- TV/Newspaper Advertisement recognition
- Hand Stamp Name Day (first come first serve)
- Logo included on Map Handouts
- Luncheon Acknowledgement
- Guided, behind-the-scenes tour of the fairgrounds
- Dinner with Fair President & Nat'l Exchange Club Representatives
- Named Building on Fair Grounds

Premier Star Sponsor Level (\$50,000) (Limited to One)

- Gate Signage
- Billboard Signage
- 250 Admission Tickets (\$3,000.00 value)
- 20 VIP Parking Passes
- Website recognition (Logo is solo featured at random intervals)
- TV/Newspaper Advertisement recognition
- Hand Stamp Name Day
- Logo included on Map Handouts
- Luncheon Acknowledgement
- Guided, behind-the-scenes tour of the fairgrounds
- Dinner with Fair President and National Exchange Club Representatives
- Named Building on Fair Grounds
- Company announced during premier concert event as "Premier Star Sponsor"
- All naming rights for TV, Print and Radio as the Premier Star Sponsor of the CoastalCarolinaFair.org - (Banner Line)
- Ribbon Cutting Ceremony with Fair President

Coastal Carolina Fair Sponsor Levels

2021

Sponsorships						
Patriot Sponsor	\$2k / \$1k					
White Ribbon Sponsor	5k					
Red Ribbon Sponsor	10K					
Blue Ribbon Sponsor	15K					
Presenting Sponsor	20K					
Premier Star Sponsor	50K					
Current promotion	Patriot	Red	White	Blue	Presenting	Premier
(Level Number)	1	2	3	4	5	6
Admission Tickets (up to \$3,000.00 value)	4	100	125	150	200	250
VIP Parking Passes	1	4	8	10	10	20
Memorial or Sponsor name tag on bench or table	Y	N	N	N	N	N
Website recognition (Logo is singularly rotated at random)	Y	Y	Y	Y	Y	Y-SOLO
Logo included on Map Handouts	N	Y	Y	Y	Y	Y
Luncheon Acknowledgement	N	Y	Y	Y	Y	Y
Gate Signage	N	Y	Y	Y	Y	Y
Billboard Signage	N	N	Y	Y	Y	Y
TV/Newspaper Advertisement recognition	N	Paper only	Y	Y	Y	Y
Hand Stamp - Wrist Band Name Day (First Come first Served)	N	N	Y	Y	Y	Y
Guided, behind-the-scenes tour of the fairgrounds	N	N	Y	Y	Y	Y
Meet the Fair President	N	N	Y	Y	Y	Y
Lunch or Dinner with Fair President	N	N	N	Y (Lu)	Y (Din)	Y (Din)
Dinner with Fair President and National Exchange Club Representatives, pending.	N	N	N	N	Y	Y
Named Building on Fair Grounds Current Year	N	N	N	N	N	Y
Company recognized during premier concert event as Premier Sponsor	N	N	N	N	N	Y
All naming rights for TV, Print and Radio as the Premier Sponsor of the Coastal CarolinaFair.org - (Banner line)	N	N	N	N	N	Y
Ribbon Cutting Ceremony with Fair President	N	N	N	N	N	Y

INVOICE

Coastal Carolina Fair Sponsorship

Sponsorship level

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- Blue Ribbon Sponsor Level (\$15,000)
- Presenting Sponsor Level (\$20,000)
- Premier Star Sponsor Level (\$50,000) (Limited to One)

Please mail a check for the above amount or the combination of the above amounts to 9850 Hwy 78 Ladson, SC 29456 made out to Coastal Carolina Fair (or CCF) OR use the link below to pay online.

<https://www.coastalcarolinafair.org/p/getinvolved/sponsorship>

Company name(s) (both legal name and dba name)

Mailing address

Address line 1: _____

Address line 2: _____

City: _____ State: _____ Zip: _____

Phone number

Work phone: _____ Mobile phone: _____

Email address

Email Work: _____ @ _____